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FOR IMMEDIATE RELEASE

MEDIA RELEASE – ADC FORUM WELCOMES ADCA AS AUSTRALIAN INDUSTRY BLOCKCHAIN INDUSTRY PARTNER FOR THE ADC GLOBAL BLOCKCHAIN SUMMIT IN ADELAIDE, 18-20 MARCH 2019

Digital Assets & Distributed Ledgers: Confronting a Revolution of Change

ADC Forum announces the strategic partnership with Australian Digital Commerce Association (ADCA) as the Australian Industry Blockchain Partner for the ADC Global Blockchain Summit to be held in Adelaide on 18-20 March, 2019. The ADC Forum Global Blockchain Summit will examine both the enormous opportunities presented by widespread adoption of blockchain technology and the challenges that must be overcome for those opportunities to be realised. Leading blockchain entrepreneurs, financiers, researchers and regulators from around the world and across Australia will participate.

Digital assets are a critical component in the future of everything and the sooner governments, regulators, communities and other global stakeholders can unlock a functional public policy and regulatory framework to legislate, regulate and operate, the sooner researchers, innovative entrepreneurs, investors and traditional businesses alike can navigate solutions and new platforms to create a better, more efficient and more transparent economy.

ADC Forum CEO, Anton Roux, said "*We are delighted to welcome ADCA as the Australian Blockchain Industry Partner for the event. ADCA is Australia's industry association for businesses innovating using blockchain technology and will ensure the existing Australian community is active in shaping the event outcomes and participating in an exciting global lineup of presenters and participants to help highlight both the achievements and needs of Australia's flourishing blockchain sector.*"

ADCA CEO, Nicholas Giurietto, said "*ADC Forum has a long and successful history of catalysing business and government action to make the most of important economic transformations. ADCA is delighted to be working with the ADC Forum and the South Australian Government not only to boost the Global Blockchain Summit but to help drive a stronger regulatory and policy agenda that will ensure that Australia remains among the global leaders in blockchain innovation.*"

The ADCA APAC Blockchain Conference 2019 event will now be held in the second half of 2019 to build on the outcomes of the Adelaide event in collaborative effort.

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https://adcforum.org/the-adc-global-blockchain-summit/